

PRESS RELEASE

TVP acquires career advice platform Live the Dream

Leading local financial advisor Trust Venture Partners builds a strategic investment portfolio around Myanmar's growing thirst for education

Yangon, Myanmar, January 23, 2019: Around three months after its first education-related investment in MMTutors, leading financial advisor Trust Venture Partners (TVP) has closed a majority investment in a strongly growing education and personal development information provider, at an undisclosed amount.

'Live the Dream' is a platform that broadcasts video interviews with accomplished Myanmar leaders, entrepreneurs and public figures. Founder Shotaro Sasa came to Myanmar as project leader for an e-Education project and realized that youths in Myanmar often don't have successful people in their environment they could look up to and be inspired by. Still a student in CHUO university (Tokyo), Shotaro started the community in August 2017, excited to empower youths around the country to realize their potential. Beyond sharing motivational content, Live the Dream provides guidance to its over 260,000 followers on the way of making their dreams come true.

Myanmar's public education system still lags behind international standards, even in comparison to Cambodia and Vietnam. Schools are overpopulated with high student-to-teacher ratios, curricula have not been updated sufficiently over the past decades to keep pace with the international and domestic development. While students usually have much slower learning progress than in peer countries, the matriculation exam sets a high bar for Myanmar's youths and their results decide whether they can go for reputable programs in universities. For this reason, parents in Myanmar usually put full focus on their children's exam preparation, leaving young people little time to develop values and interests for their future.

'Youths in Myanmar still often pursue career tracks that they don't really strive for - of course they cannot realize their full potential. But the demand for well-educated human resources is huge in this growing economy. The low level of talent is still one of the major growth constraints', explains TVP CEO Shinsuke Goto.

For TVP, the platform is a strategic complement to its portfolio, the company plans more education-related investments for 2019, also with its investment Yangon Capital Partners. Since its incorporation in 2016, TVP has

grown TVP Career, an HR agency for professionals with focus on financial positions and SmartAlote, a job portal under the roof of TVP Career, and cooperates with a number of other related businesses. The combination of secondary and professional education and HR services offers various synergetic effects to the group.

Trust Venture Partners (TVP) is established in Yangon since 2016 as a local financial advisory firm, consulting both local and international companies across all industries on Finance, Accounting, Investment, Research, Market Entry, as well as HR (recruiting and outsourcing) and Sales Marketing in Myanmar.

Live the Dream is a career advice platform that broadcasts the stories of successful role models to Myanmar's youths. The company has been setup in August 2017 and reaches over 260,000 followers on social media.